

Community Collective Society For Integrated Development



2006 Annual Report





**All women, youth and children
in life, live their life with dignity,
joy and hope.**

vision

**To organize women and
youth of all cultures and
beliefs and provide ideas
and practical tools for
change in which they
have opportunities and
options for dignified life
and enjoy life with as
much hope and joy
as possible.**

mission



strategies

- **Promoting partnership with people**
- **Creating peoples organization**
- **Avoid all kind of discrimination**
- **Seek sustainable solutions**



It all began when a small group of young development sector professionals began examining their role in touching and improving the lives of poor. This led to the examination of various interventions targeted for the poor, their achievements and shortcomings, led to the formation of CCFID.

Community Collective Society For Integrated Development (CCFID) is primarily a livelihood promotion agency registered under the Societies Registration Act, established in 2004. Its aim is to facilitate the development of marginalized and poor families through various livelihood promotional programmes. Its mission is to promote diverse sustainable livelihoods, viz., small businesses and micro entrepreneurship development programme (based on local opportunities and options) for women and youth and facilitate technical assistance, grant and credit in an integrated manner.

Community Collective will strive to strengthen the competitive spirit of poor families through handholding support and organizing them as community collective. Community Collective is the self-organization of women (a group of 20) who come together to discuss, plan and implement their development programmes. The genesis of "Community Collective" is to create and multiply the formation of self organization of people. CCFID is concerned about the enormous problems being faced by the women in India despite the quantum growth in science and technology, growth in economy and management skills; a vast majority of our people still remains outside the basic minimum quality of life. The operating design of CCFID is thus geared towards providing a multiple set of opportunities and options to poor, particularly, women and youth groups and their federations to improve their lives.

All over the world many individuals and Organizations very generously contributed and participated with the Non Governmental Organizations (NGOs) to assist the Tsunami victims. Following this CCFID has identified 14 villages in Karaikal and 2 in Nagapattinam covering 1634 families.

Federation

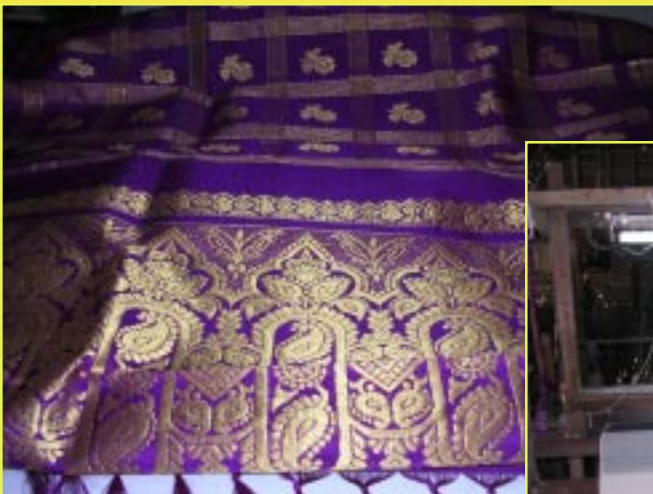
We believe in strengthening local bodies and we started strengthening SHGs and did not focus on SHG formation. SHGs were identified in the first phase and federated under the name Seva Magalir Sangamam. More than 204 SHGs joined the federation and it is growing strong. This federation is first of its kind in Karaikal. Duplication was completely avoided as we selected only Government formed SHGs in Karaikal. In some villages we managed to link Panchyat with SHGs and most of our work was routed through them.

How the money was spent



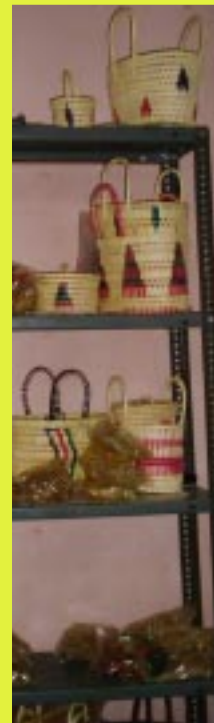
Livelihoods

Through the Federation we have extended business support to 297 families directly. The activities include Silk sari production, grocery, furniture, papad making, cleaning solutions, petty trade, food items, handicrafts, retail outlets and marketing cattle products. Marketing support for some of the products was established with the Government of Karaikal and with retail outlets. Micro finance support and social security scheme are extended through the Federation. For dairying all the milch animals are linked with the cooperative societies and milk is collected at the doorstep and payment is made every 15 Days. Federation ensures that all the cattle are insured. The selection of the beneficiary was done with the support of the Federation. Federation ensures also that its member's children are in school.



Marketing Support

The products produced by SHG members are upgraded through branding, quality packaging and labelling. Local and export marketing support is also extended to the members. Contracts for supply of materials to the Government of Karaikal were won through open bidding for the SHGs. Appropriate pricing strategy and market based information support are done on regular basis. Selected products are also directly marketed through the SHGs.



Shelters

CCFID constructed 200 temporary shelters with the support of the network organizations. Careful selection of materials and designing of the shelters reduced the heat radiation from the sun. All the shelters were floored. Each shelter has temporary toilet and bathroom. Each house was provided with door and lock. Fire resistant sheets were used for the sides and thatched leaves for the roofing. Geographical selection and wind speeds were taken into consideration for designing the houses.



Trainings



Cattle Program Trainings The cattle program was designed with training support and insurance with market arrangements. The beneficiaries were selected and training on ways of selection of cows, house care, milking method, diseases handling and insurance were imparted. The trainings were given by Veterinary Doctors and Senior Bank Managers. This comprehensive package with marketing support was able to address the cattle program towards success.



The massive uncompensatable loss of lives and livelihood uprooted their routine life and left a trail of profound human tragedy. Psychosocial training was organized for the tsunami survivors. The training was focused on specific issues like; understand the psychosocial needs of the survivors of the tsunami disaster, the process of empowerment in imparting psychosocial care and identification the future area of work of psychosocial care. SHG leaders and Panchyat members were the target audience for the trainings.



Psychosocial Care

Research

CCFID is part of the research study entitled "Livelihood Vulnerability Monitoring of Selected Occupational Groups among Tsunami Affected Population in Tamil Nadu and Kerala" is under progress. Objectives of the study are to

- # Learn about the impact of the assistance provided on the selected livelihood groups
- # Inform future intervention design in disaster affected regions for the selected occupational groups
- # Explore the effectiveness of aid in reducing vulnerabilities of poor population affected

Donations

CCFID is permitted to receive foreign contributions by the Government of India. Donations are exempted under Section 80(G) of the Income Tax Act. At present, CCFID is actively seeking donor participation with development agencies and individuals to:

Set up micro investment fund to help strengthen micro enterprises activity for tsunami affected youth and women.

Get resources to rehabilitate tsunami affected children and their families.

Establish a training centre in the tsunami affected area.



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